

HAWKINSON

TREAD YOUR TIRES

PUT

Lively Tire
New-Mileage

INTO YOUR
GOOD SMOOTH TIRES

ALL ROAD TREAD →

The only scientific rolling radius tread. No tread crunching—tread is neutral at point of road contact . . . eliminating excessive heat.

ASK FOR HAWKINSON TREAD—
NOT A RETREAD—NOT A RECAP

SILENT
ALL-RIB
TREAD



APPLYING NEW HAWKINSON TREAD

Your Firm Name Here

Include Street Address
and Phone Number

With or Without Your Imprint.
Price per 1,000, \$7.00

PATENTED METHOD
PATENTED EQUIPMENT

425/17 18-18 F

90% of Your Tire is left when Smooth.

An Improved, Guaranteed Method of Putting New Tire Mileage Into Your Tread-Bare Tires



This is how a tire looks when only the mileage is worn off. The foundation which is the most costly part of the tire, is still good and we can put the mileage back onto it.



The Hawkinson Tread of live, tough rubber goes right on top of your smooth tire. It is another supply of mileage which should give your tire at least its original service.



INSPECTING THE TIRE

Before applying the Hawkinson Tread, we thoroughly inspect casing to be sure it is sound and will stand our guarantee of satisfactory service.



BUFFING

The face of the tire is made true; cleaned, and roughened by buffing so that the Hawkinson Tread will form a perfect union with the foundation.

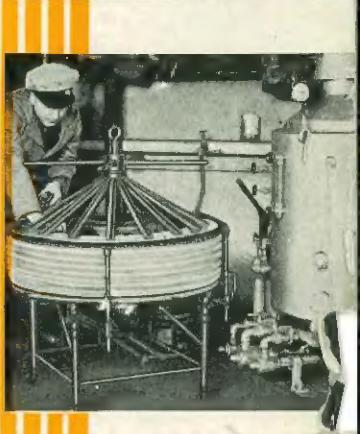
APPLYING HAWKINSON TREAD

We then apply new live tire tread stock — the finest grade of tread rubber obtainable. No rubber has been removed from casing.



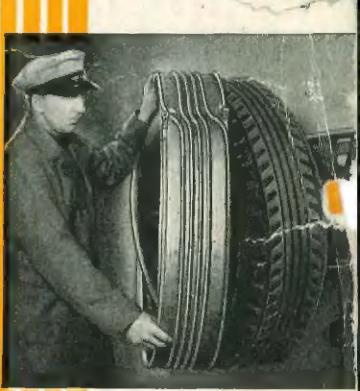
CURING

By this patented process no heat is applied to the shoulders and sidewalls of the tire — a feature which assures satisfaction never before obtainable.



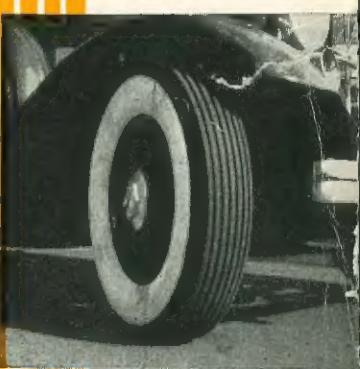
REMOVING CURING RING

The casing is spread from the inside to decrease the diameter, making removal of the mold easy and avoiding possible injury to tire.



FINISHED PRODUCT

The Hawkinson Rolling Radius Tread will improve car performance.



Here is your smooth tire with "Hawkinson" All Road Tread applied

